

BLUE STRAWBERRY
an improbable name, but seriously good food



SUMMER NEWSLETTER 2010

Summer is in full swing; we're in week two of Wimbledon, and the event industry is flourishing! The phones are going crazy here at Blue Strawberry and the kitchen is as busy as ever preparing mouth-watering treats to make all our clients and their guests happy. We've got lots to tell you about this month on the event circuit including some lovely corporate annual dinners, stylish office parties as well as a new 'Swing at Kew' and 'wing' at the Science Museum. Our favourite cocktail of the month is a zesty 'Campari Crush' and take a look at our amazing yellow 'tennis-ball' macarons with a Pimms and chocolate ganache filling - inspiration for the tennis season!

SUMMER OFFICE PARTY



CEO's from all over the world flocked to the new global headquarters of a management consultant firm for an evening of business networking. Production company, Event Concept transformed the office space using mirrored drinks bars and hot pink uplighting to set the scene for the high net-worth business guests. Stunning flower displays were arranged by The Urban Flower Firm and Blue Strawberry served elegant canapés in fitting with the crowd, such as sashimi of salmon in a rice paper roll, poppy seed tuille with foie gras parfait and porcini and white truffle risotto in a parmesan cone.

RCDS AT THE TOWER OF LONDON



The Royal College of Defence Studies held their annual reception at the Tower of London in a traditionally British way. Outside on the Broadwalk, people from all over the world studying defence enjoyed an evening of drinks and canapés with their families. Guests were invited on a private tour of the crown jewels and witnessed the military ceremony, beating the retreat and the sounds of the Irish Guards military band. Chilled glasses of Prosecco flowed and British inspired canapés including potted Cornish crab, Colston Basset stilton soufflé and peppered fillet of beef satisfied guests. The event was attended by many of the Tower's top brass, all dressed in full ceremonial dress, including Constable General Sir Richard Dannatt, Governor Major General Keith Cima and Deputy Governor Colonel Dick Harrold plus the Yeoman Gaoler, marking it a rare and special occasion.

SUMMER SWING AT KEW



Swing into summer at Kew Garden's annual picnic concerts with a special 2 for 1 offer! How about jiving to Jools, boogying to the Bootleg Beatles and enjoying the Motown magic of the hit show, Dancing in the Streets? Set against the glorious Victorian Temperate House, complete with giant screens and a firework finale, Summer Swing at Kew Gardens is a party waiting to happen. You'll be partying for the planet, in the knowledge that each ticket sold supports Kew's vital plant science and conservation work around the world.

Tickets normally cost £32.50 each but Blue Strawberry clients are being offered their special offer of 2 TICKETS FOR THE PRICE OF 1.

This includes Bjorn Again/Bucks Fizz - 7 July, Dancing in the Streets - 8 July, Bootleg Beatles/UK Beach Boys - 9 July. Call 0871 231 0834 or visit www.kew.org/swing and quote "KEW1" when booking.

SCIENCE MUSEUM WING



To mark the end of its Centenary year, on 26th June, the Science Museum will re-open its most contemporary event space, the Wellcome Wing, after a six-month content development and refurbishment programme. Established as one of the most popular galleries in the Science Museum, *Who am I?* presents the latest brain science and genetics through a mixture of interactive exhibits and object-rich displays. What makes you you? How do your genes impact on your brain, your actions, your thoughts and your appearance? For exclusive evening drinks receptions, corporate and private clients will be able to hire this innovative gallery, accommodating up to 350 guests, who will get the chance to explore answers to these questions and more by encountering striking object displays, contemporary artworks and sharing their opinions on ethical issues in science.

For media information please contact Alicia Dickinson on 0207 942 4308 or email Alicia.dickinson@nmsi.ac.uk

CAMPARI CRUSH RECIPE

LCCI DEFENCE DINNER

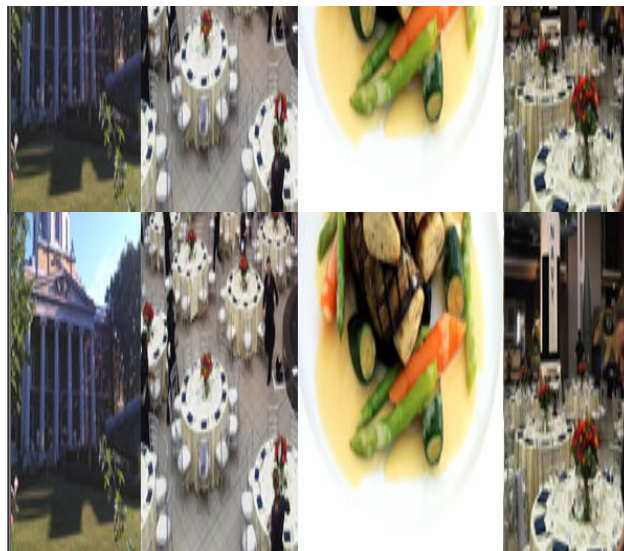


How about a zesty Campari Crush - certain to get the taste buds excited? It's somehow not too sweet but still wonderfully refreshing and a couple of these slip down rather too easily. We recommend you make a jug of the stuff- a nice alternative to Pimms and a great thirst quencher after a game of tennis or kick about outside.

Campari Crush Recipe

- x 1 shot Millers gin
- x 1 shot Campari
- Dash of gomme syrup
- Fresh orange wedges
- Lime wedges
- Soda water
- Crushed ice

Combine the gin, Campari, gomme syrup and muddle with the fresh orange and lime wedges. Pour over crushed ice and top up with soda water. Stir well and garnish with an orange wedge



The London Chamber of Commerce held their annual defence dinner at the Imperial War Museum and Blue Strawberry were delighted to be involved in such a prestigious event. A speech from Bob Ainsworth, former Secretary of State for Defence, inspired guests before they were seated for a stunning three-course dinner (see menu below).

Starter

Cheltenham beetroot terrine with a goat's cheese mousse in a crab apple jelly roll and toasted hazelnuts.

~

Main course

Grilled fillet of Aberdeen Angus, pont neuf potatoes, stuffed Roscoff onion with wild mushrooms and spinach

~

Dessert

Honey caramelised pear croustade with nougat ice cream and fig coulis.

ONE KING'S BENCH WALK AT ST. PAUL'S CATHEDRAL



Tucked away inside the crypt of St. Paul's Cathedral, 300 guests gathered for a barrister's chambers summer party. Purple, pink and blue hued uplighting enticed guests into the crypt where beautiful flower arrangements adorned the space. Appetising trays of canapés paved the way before the more substantial mini meals including roast guinea fowl Kiev, poached salmon and watercress salad and organic Cumberland sausages with creamy mash was served. As the champagne flowed and the atmosphere buzzed, the evening was rounded off with mini lemon doughnuts with raspberry mousse and little rich chocolate squares.

THE TENNIS BUG HAS HIT MJT HOLDINGS



As the second week of Wimbledon kicks off with a swing, our tennis inspired canapés have been something of a 'big hit' at recent events – Ralph Lauren are literally going mad about them! Think tennis ball yellow macarons with a Pimms and chocolate filling and strawberry shortbread sandwiches served on 'green grass' canapé trays. Out of the office and on the court, we've even managed to catch a glimpse of Director Molly Ronan, Senior Event Manager Simon Youngman and Operations Director Matt Hubbard (*pictured left to right*) getting some practice in preparation for the MJT Tennis Tournament later this summer. Watch this space for the results!

BLUE STRAWBERRY – a division of MJT Holdings Ltd • OPB House, 26-28 Sidney Road, London SW9 0TS

Tel: (020) 7733 3151 • email: info@bluestrawberry.co.uk
• www.bluestrawberry.co.uk

Registered in England • Company registration number: 6006815

Forward this email

Forward



This message was sent to @emailaddress@ by

using newzapp email marketing. Follow this link to [Unsubscribe](#).